

## TOPGOLF SELECTS COLOGIX'S DALLAS INFOMART DATA CENTER TO SUPPORT MISSION-CRITICAL INFRASTRUCTURE

**Denver, Colorado – May 30, 2013** – <u>Cologix</u><sup>™</sup>, a <u>network neutral interconnection</u> and <u>colocation</u> company, today announced that <u>TopGolf</u>, the emerging global leader in golf entertainment, has selected Cologix's Dallas INFOMART data center to house the mission-critical infrastructure of its rapidly growing business.

TopGolf, which serves more than 1.5 million guests annually at its nine locations throughout the United States and the United Kingdom, provides a golf experience that uses microchip technology inside golf balls that are shot into several targets to score points. Players receive instant feedback on how far they have hit a shot and are allocated points based on distance and accuracy.

"TopGolf is a company known for its innovative technology, and we needed a local provider that could support our strategic objectives," stated TopGolf Director of IT Services Len Brown. "Cologix has a responsive local team and provided the reliable, scalable infrastructure we require to meet the demands of our high-growth business."

With data centers in Dallas, Minneapolis, Montreal, Toronto and Vancouver, Cologix provides one of North America's largest neutral marketplaces where network operators and network buyers interconnect. Cologix offers more than 330 network choices, manages thousands of interconnections and has over 550 customers that utilize Cologix's colocation and interconnection services to scale its networks' needs rapidly and cost-effectively.

"We are pleased that we are able to provide mission-critical facilities for TopGolf, as it continues to grow and expand its business in the United States and United Kingdom," stated Rob DeVita, General Manager, Cologix Dallas. "TopGolf's choice to future-proof its network and IT infrastructure by gaining access to a broad set of network providers with no switching costs is representative of a forward-looking growth enterprise, and we are excited to have partnered with TopGolf."

## About Cologix, Inc.

Cologix, Inc. is a network neutral interconnection and colocation company headquartered in Denver, Colorado, that provides massively scalable interconnection services and secure, reliable colocation services in densely connected, strategically located facilities in Dallas, Minneapolis, Montreal, Toronto and Vancouver. With more than 330 network choices and eleven prime interconnection locations, Cologix currently serves over 550 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company's experienced team of communications infrastructure professionals is committed to providing its customers the highest standard of local customer support. For more information about Cologix, please visit the company's website at <a href="http://www.cologix.com">www.cologix.com</a>.

## About TopGolf

TopGolf is the emerging global leader in golf entertainment, with nine locations serving more than 1.5 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and TopGolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about TopGolf, visit www.topgolf.com.

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